



STAR Network News

Powering REALTORS Across Stark, Carroll, and Trumbull Counties...

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Contact STAR Staff!

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July 2022

President's Message

Happy Summer to all of our members!

Coming up is an amazing continuing education class you won't want to miss. Attorney Mark Rodio will be the instructor and he truly is knowledgeable and more so, he makes learning "fun". Register on the STAR website for this 3 hr. core law class.

The Ohio Realtors Annual Convention will be in Cleveland this year, 2022. Registration is open NOW, so visit the Ohio Realtors website and sign up.

Even with interest rates on the rise, the housing market is still "hot". For some of us, interest rates around the 6% mark or lower is not high. Just a little note, I sold a home in the early "80's" at a 21% fixed rate and we really did not have fixed rates, we had adjustable rate mortgages. The "American Dream" is still alive and well. Be positive and flexible. Home ownership creates savings and wealth, and more so creates community.



Marlin Palich
2022 STAR President

Please watch your email and check the STAR website for future education opportunities and for networking events.

STAR is honored to assist our membership in achieving their respective goals, to be a source of assistance in your professional development, and in being a watchdog for homeownership and private property rights. Become involved and part of "your" board of Realtors.

Happy 4th of July. Be safe and well

Upcoming Classes & Events

4

JULY

STAR Offices Closed

7

JULY

3 Hour Continuing Education | 9:00 am - 12:15 pm
Core Law | Legal Updates for Ohio REALTORS
w/ Attorney Mark Rodio at Kent State Trumbull

30

JULY

HOF Balloon Classic w/ BIA
Beginning at 5:00 pm at BIA of Stark & East Central Ohio
4344 Metro Circle NW
North Canton, OH 44720

17

AUG

2 Hour Elective CE | Social Media Bootcamp
Beginning at 10 am via Webinar

25

AUG

3 Hour Continuing Education | 6:00 pm - 9:15 pm
Ethics w/ Toby Hoy North Canton STAR Office
7110 Whipple Avenue NW, Suite B
North Canton, OH 44720

SAVE the date and watch for information for these upcoming

CORE CE Classes

in Stark & Trumbull Counties:

July 7 | 3 Hour Core Law
@ Kent State Trumbull Campus

August 25 | 3 Hour Ethics
@ North Canton STAR Office

September 8 | 3 Hour Ethics
@ Kent State Trumbull Campus

November 3 | 3 Hour Fair Housing
@ Kent State Trumbull Campus

December 1 | 3 Hour Fair Housing
@ North Canton STAR Office



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f: (888) 548-1536
c: (330) 704-0186
e: dottie.beck@huntington.com
www.huntington.com/mortgage/beck-dottie

¹Active employment contract required with proof of sufficient income and reserves. Minimum reserves required vary depending on amount of the loan. Program is limited to the purchase or refinance of a primary residence.

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The GAD's Corner...

Kayla Atchison

Government Affairs Director (GAD)

Committee Involvement

RPAC Committee
Legislative Affairs Committee
Community Outreach Committee

katchison@STAR.Realtor
mobile (330) 631-4147
office (330) 494-5630

Primary Office
Warren & N Canton

Now more than ever the voice of real estate is needed as elected officials seek solutions to the current housing crisis. Years of underdevelopment and rising costs of materials have led to a decrease in Ohio's housing stock. Couple this with increased interest rates and burdensome zoning regulations there is a growing need for affordable and workforce housing. What our community and region needs is industry advocates in City Hall, Townships, and the Statehouse. I encourage you to engage with our Legislative Affairs Committee and RPAC Subcommittee as we vet candidates and educate our elected officials on how they can protect private property rights, increase investment, and promote homeownership. Our meetings are the 1st Wednesday of the month via Zoom.

redistricting and legal challenges surrounding the changes, Ohio has a bifurcated primary. Our Statehouse Candidates, Ohio House of Representatives and Ohio Senate, and State Central Committee Members will be on the ballot on Tuesday August 2nd. Polls open at 6:30 a.m. - and will remain open until 7:30 p.m. The voice of real estate must be heard, so please make sure to vote.

Visit voteohio.gov to register or update your voter register by July 5th. Early and absentee voting begins July 6th.

We are fortunate to have several REALTOR® Party Champions in our region who need our support on August 2nd. Due to

2022 Primary / Special Election | AUGUST 2, 2022

Military & Overseas Absentee Voting Begins June 17

Early In-Person Voting Begins July 6 and includes the Sat, Sun, and Mon before Election Day

Absentee Voting By Mail Begins July 6

Election Day Voting August 2
Polls Open 6:30 am - 7:30 pm



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STAR Membership Report | May 2022

Heather Pyers

Membership & Communications
Administrator

membership@STAR.Realtor
office (330) 494-5630

Primary Office | N Canton

Committee Involvement

YPN

New Salespersons

- Allison Dowd, *Keller Williams Legacy Grp*
- Andrea Campbell, *Keller Williams Legacy Grp*
- Annette Cannone, *BHHS Stouffer Realty*
- Brandon Maurer, *Keller Williams Legacy Grp*
- Brian Welk, *eXp Realty*
- Brittany Rawlings, *Keller Williams Legacy Grp*
- Charisse Oglesby, *BHHS Stouffer Realty*
- Dominic Kail, *Keller Williams LLC*
- Doris Yoder, *Niebel Realty*
- Gabriel Getsy, *BHHS Stouffer Realty*
- George Taylor, *eXp Realty*
- Kevin Vaughn, *Geisler Realty*
- Kinsey Ury, *DeHoff Realtors*
- Melissa Smith, *Howard Hanna*
- Shane Unkefer, *Howard Hanna*
- Stephanie Weston, *RE/MAX Crossroad Properties*
- Thomas Pozuc, *BHHS Stouffer Realty*
- Waynetta Austin, *BHHS Stouffer Realty*
- Zion Bailey, *Keller Williams Legacy Grp*

Office Transfers...continued

- Michael Thomas, *Century 21 Home Star*
- Rachel Wolfe, *Keller Williams Legacy Grp*
- Sandra MacDougall, *Howard Hanna*
- Sarah Walsh, *eXp Realty*

New Secondary Office

- RE/MAX Crossroad Properties
New Philadelphia, OH

New Secondary Member

- Michelle Neal, *RE/MAX Crossroad Properties*

Affiliate Transfer

- LeaderOne Financial
Amira Zayed

New Affiliate Members

- Commonwealth Suburban Title
Karen Hawn

Membership Cancellations

- Amanda McWilliams
- Amanda Pohlman
- Antonette Nedeljkovic
- Ashley Aberegg
- Candace Adams
- Donald Fatobene
- Haylee Ainsley
- Jared Thomas
- Lyndsay Thomas
- Mercedes McRoy
- Nichole Cardindale
- Sherry Shepard
- Teresa Crew
- Theresa Goldner

Office Transfers

- Assunta Bagnoli, *Berkshire Hathaway Hm Services*
- Caitlin Tasker, *Hayes Realty*
- Carlann Freeborn, *Keller Williams Legacy Grp*
- Gerry Brown, *Coldwell Banker EvenBay RE*
- Jordon Garofalo, *RE/MAX Edge Realty*
- Marko Malen, *eXp Realty*
- Melissa Bunnell, *High Point Real Estate*

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**\$40 Admission Ticket Includes:
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**at La Pizzeria "Crystal Room"
3656 Dressler Road NW
Canton, OH 44718**

Deadline to Purchase Tickets is Thurs, Aug 4!
Visit our Website for more info www.STAR.Realtor
**QUESTIONS? Contact Kayla Atchison,
STAR Government Affairs Director at
(330) 494-5630 or katchison@STAR.Realtor**

Sponsorship Opportunities

\$1,000 Top Sponsor

Includes: Table + Admission for 8,
8 Drink Tickets, Logo/Name Ad in
Program and on Centerpieces

\$500 Table Sponsor

Includes: Table + Admission for 8,
Logo/Name Ad in Program

\$150 Plus One Sponsor

Includes: Admission for 2,
Name Listed in Program

Sponsorship Deadline

Deadline for Sponsorship is
Thursday, August 4, 2022



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ALL PROCEEDS SUPPORT RPAC Contributions to RPAC are not deductible for federal income tax purposes. Contributions are voluntary and are used for political purposes. The amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. Your contribution is split between National RPAC and the State PAC in your state.



Collene Burgess

Stark Trumbull Area REALTORS®
Chief Executive Officer
cburgess@STAR.Realtor

Have questions or ideas to share?
Don't hesitate to get in touch with me
at cburgess@star.realtor or give me a
call at (330) 494-5630. My door and
ears are always open.

From the Desk of the CEO...

Are you a Leader?

STAR is searching for REALTOR Volunteers willing to serve on the Board of Directors.

The Board of Directors (BOD) comprises member-volunteers with legal and fiduciary responsibility for the association. The Board of Directors employs the AE (CEO) and can delegate authority and responsibility for various tasks to other groups, such as an executive committee or other standing committees, such as membership, education, or advocacy.

Other volunteer leaders serve on committees, work groups, task forces, etc., to research and discuss issues and bring recommendations to the Board of Directors for their consideration.

Governing documents, such as bylaws or policies & procedures, detail the legal authority of the Board of Directors and officers' actions and convey the board's expectations. In addition, these documents promote continuity within the organization as officers and staff transition in and out of the association.

The Board of Directors meets once a month via in-person or Zoom. If you are interested in serving or have questions, I am here to help. Please call me at 330-494-5630, so we can discuss how serving on the Board of Directors can help you grow your REALTOR® career.

Watch for the STAR Candidate Application to hit your email throughout July.



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Monthly Market Snapshot

June 2022 MLS Statistics for Stark
Carroll & Trumbull Counties

New Listings



586 - Stark

42 - Carroll

256 - Trumbull

Average Sales Price



\$ 220,816 - Stark

\$ 219,832 - Carroll

\$ 181,217 - Trumbull

Average Days on Market



24 - Stark

39 - Carroll

46 - Trumbull

Homes Sold



384 - Stark

23 - Carroll

171 - Trumbull

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Gavel presentation

Collene Burgess, STAR CEO presented Sony Taylor with Coldwell Banker the prestigious STAR Presidents Gavel in memory and honor of Dale W. Marks who served as President in 1972.

Sony will deliver the gavel to Dale's widow.



Let's get SOCIAL!



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FREE 3-Hr Continuing Education Offering

LEGAL UPDATE for Ohio Realtors

with Attorney Mark Rodio, Frantz Ward LLP



Stark Trumbull Education & Events committee invite you to attend our FREE 3-Hr CE Offering!

Registration deadline is Wed, July 6, 2022!
STAR Members may register on our website at www.STAR.Realtor, non-members should contact:

Trisha Adams
Education & Events Administrator
tadams@STAR.Realtor | (330) 494-5630

STAR
AFFILIATES
Your Partners in Business

Water & Snacks will be provided by your STAR Affiliates

Thurs, July 7, 2022

Kent State Trumbull

**Room 117 in the
Technology Building**

REGISTRATION BEGINS

8:45 am

**please arrive prior to the
start of INSTRUCTION TIME**

9:00 am - 12:15 pm

**QUESTIONS? Contact Trisha Adams
(330) 494-5630 | tadams@STAR.Realtor**



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BUILDING, SELLING & GRILLING A GOOD TIME!



Annual Balloon Classic & Fireworks Cookout

A joint event for members of STAR and the BIA of Stark & East Central Ohio partnering with STAR Affiliate and Community Outreach Committees

When: Saturday, July 30, 2022

Where: BIA of Stark & East Central Ohio, 4344 Metro Circle NW, North Canton

Time: 5:00 PM

Featuring a Classic All-American Cookout of Hamburgers & Hot Dogs!



All members are invited to our annual Balloon Classic & Fireworks cookout.

Enjoy a relaxing summer evening with family, friends, fellow members and good food!

We have a great view of the balloons and fireworks from our parking lot. Balloon lift-off usually starts around 6:00pm and fireworks begin after sunset (both weather permitting).

There is no charge to attend the cookout, but please bring a side dish or dessert of your choice!

Please RSVP to the BIA at 330-494-5700 or info@biastark.org

PLEASE PARK IN THE LOT BEHIND TARGET AND BRING YOUR OWN FOLDING CHAIR!



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Shaker Recap

On Tuesday, June 28, STAR held its 3rd Shaker of 2022 in Stark County.

REALTORS® and Affiliates who attended enjoyed food, drinks, and networking together at Jerzee's Café in downtown Canton. Join us for our final Stark County Shaker of 2022 in October where we will be back at MBAR!

Nikki Green won the ¼ page Ad in the Repository, and Susan Schmidt won the \$25 Gas Card.




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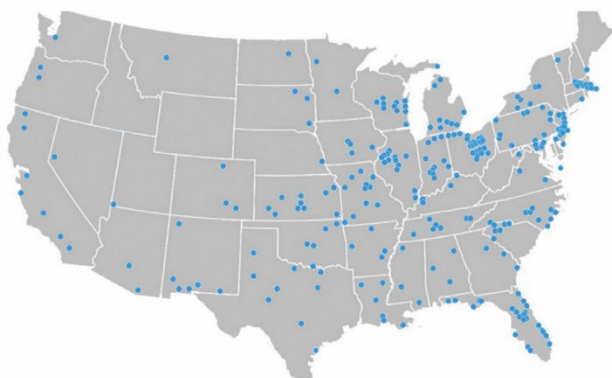
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6 Ways to Promote Homeownership

Published REALTOR® Magazine | June 1, 2022 | Catherine Mesick

You're probably familiar with the statistic: Homeowners have a median net worth that is nearly 40 times greater than that of their renter counterparts, according to the Federal Reserve's Survey of Consumer Finances. Owners gained a staggering \$3.2 trillion in home equity in 2021. Yet the current low inventory and high prices, as well as the continued burdens of student loan debt and historic racial inequalities, have essentially closed off this great wealth builder for many Americans.

"To get more people into homeownership ... we need to overcome the 'double trouble' dilemma of low inventory and high prices—and now interest rates," said NAR President Leslie Rouda Smith in her Presidential Quarterly Update video released in late May.

That's something the National Association of REALTORS® is working hard to do. NAR kicks off the month with the launch of a new Homeownership Month landing page that gathers the association's policy priorities, research, and resources in one place.

"Our job is to fight for your clients, consumers, and the entire industry to make sure we have enough housing supply to make homeownership accessible, available, and affordable," says NAR Chief Advocacy Officer Shannon McGahn.

Here are some of the activities and initiatives that NAR is highlighting as part of Homeownership Month:

1. NAR is working closely with the White House, Congress, and industry partners on solutions to increase housing supply and affordability. The association championed the inclusion of a historic funding request for affordable housing in the Biden administration's fiscal year 2023 budget and applauded the White House for marking the importance of National Homeownership Month with a new proclamation. NAR is also currently advocating for the following key pieces of legislation:

- Housing Supply and Affordability Act (S. 902, H.R. 2126), which would create a Local Housing Policy Grant program for cities, states, and tribes to enact pro-housing policies at the local level.
- Neighborhood Homes Investment Act (S. 98, H.R. 2143), which would offer tax credits to attract private investment in building and rehabilitating owner-occupied homes.
- GREATER Revitalization of Shopping Centers Act (H.R. 5041), which would create a grant within the Section 108 Loan Guarantee Program to incentivize public and private investment in abandoned and underutilized shopping malls.
- Revitalizing Downtowns Act (S. 2511, H.R. 4759), which would offer a tax credit to convert unused office buildings into residential, commercial, and mixed-use properties.
- Housing Fairness Act (S. 769, H.R. 68), which would reauthorize and increase funding for HUD fair housing testing and enforcement programs.

2. As a founding member of the Black Homeownership Collaborative, NAR is working with coalition partners to add 3 million net new Black homeowners in the U.S. by 2030 through the 3by30 plan.

3. NAR Research has produced a number of landmark reports and analyses on housing supply and affordability that are valuable resources for members, policymakers, and the public:

- The 2022 Obstacles to Home Buying report explores current obstacles to home buying broken down by race and ethnicity.
- The Double Trouble of the Housing Market report examines the two challenges that are simultaneously impacting the housing market: record home prices and record low inventory.



- A Snapshot of Race and Home Buying in America looks at homeownership trends, the mortgage market, and affordability by race and homebuyer demographics.

- Analysis and Case Studies in Office-to-Housing Conversions offers an in-depth study of how vacant office buildings are being converted into housing.

- State and local REALTOR® associations are promoting homeownership in their communities with the support of REALTOR® Party grants. For example, the West Georgia Board of REALTORS® recently leveraged a Housing Opportunity Grant to offer a homeownership course for first-time buyers, and Michigan REALTORS® successfully advocated for the passage of first-time homebuyer savings legislation with the assistance of an Issues Mobilization Grant. In addition, associations can apply for Fair Housing Grants to offer education and activities that further the mission of fair housing throughout the year.

4. Drive With NAR, the popular new REALTOR® Magazine podcast, will release a Homeownership Month-themed episode on June 6 that will focus on how to help new homeowners enter the market.

5. That's Who We R, NAR's national ad campaign, demonstrates the difference REALTORS® make in helping consumers achieve the dream of homeownership. Download marketing and social media assets.

6. You can show your support for expanding homeownership by downloading NAR's new Homeownership Month graphics and sharing them on your social channels. A 2022 graphic and general graphic are available.

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