

Arden Lingenhoel 2024 STAR President

## President's Message

2024 | August

STARK TRUMBULL AREA REALTORS\*

Hi Everyone,

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Are we all ready for August and the changes coming up? As we approach the August 17th deadline set by the National Association of Realtors (NAR), it's crucial for all our members to comply with the new buyer agency agreements. While most of our member real estate brokers are prepared, we are committed to ensuring that no one is left behind.

Powering REALTORS® Across Stark, Carroll, and Trumbull Counties...

To support this effort, we are hosting a Broker Managers Panel Meeting on August 14th at our North Canton board office. This meeting is essential for all brokers and managers to attend. During the session, our Legal Counsel will lead the discussion and answer questions by attendees. By exchanging ideas and strategies, we can all be better equipped to meet the new requirements and continue providing excellent service to our clients.

Our RPAC (Realtors Political Action Committee) is organizing a fun event - a "Family Feud" night! This exciting event will take place on August 29th at 6:00 p.m. at the Canton Masonic Temple on Market Avenue in Canton. It's the perfect opportunity to gather your team and enjoy a night filled with friendly competition. REGISTER NOW on our Event Site or scan the QR code on the flyer!

We have a lot of great events lined up for our members in the coming months. Trisha has been working tirelessly to spread the word about these programs and events, so be sure to stay tuned for announcements. Your participation in these events is vital to our community's success, and we encourage everyone to get involved. Whether it's attending workshops, networking events, or social gatherings, there's something for everyone.

The real estate market has been quite unpredictable lately. In June, we saw a 5% decline in house sales compared to May, but the average price of homes continued to rise nationally. Despite the ups and downs, there are signs that the market is moving towards a more stable and calm environment in the coming months.

Many people have been concerned about the possibility of a housing market crash, but it seems that higher price appreciation is here to stay. We've all heard people say they wish they had bought more homes before the market took off. Continued on next page...

AUG 2024 | PAGE 1

While we can't change the past, we can focus on making the most of the current market conditions.

I look forward to seeing you at the upcoming events and meetings. Let's work together to navigate these changes and ensure a prosperous future for all our members. Remember, staying informed and engaged is key to success in our ever-changing industry.

Happy selling, and stay safe! Arden Lingenhoel

### **Classes & Events**

Scroll through the newsletter for FLYERS for all our events which provide the MOST INFO for you!

### **AUGUST**

AUG 6 REGISTER NOW

Trumbull Shaker 5:00 pm at Cork & Cap in Warren

AUG 14 REGISTER NOW

2:00 pm Broker Panel Q&A Hybrid to discuss NAR Settlement

North Canton Office

AUG 16-17 REGISTER NOW

**ORLA Project Volunteer Days** 

AUG 22 REGISTER NOW

MORTGAGE 911 CE CLASS 11:00 am - Lunch Included!

North Canton Office

AUG 29 REGISTER NOW on our Event Site

STAR RPAC Event Family Feud

### **SEPTEMBER**

SEPT 7 LatinoFest - Plan to come SEE STAR at our Table!

Check Out the included Flyer for more information!

SEPT 13 REGISTER NOW

Chili Cookoff

SEPT 16 REGISTER NOW

ZOOM 3 Hour Core Law CE 1:00 pm - 4:15 pm

SEPT 20 REGISTER NOW

AHWD Certification - See Flyer for more information!

SEPT 24 REGISTER NOW

Shaker at Mbar

SEPT 26 REGISTER NOW

**New Member Orientation** 

### **OCTOBER**

OCT 9 REGISTER NOW

R-Day!!! This year's theme is Monopoly!



### **Orientation Dates**

Thursday, February 29
Thursday, May 30
Thursday, September 26
Thursday, November 21



Sign-Up TODAY!

### A Note from the CEO

### \*\*Invitation to Q&A Broker/Manager Panel on NAR Settlement\*\*

We are excited to announce a Q&A Broker/Manager Panel hosted by STAR to discuss the recent NAR Settlement. While this topic may seem daunting, it is designed to ensure protection and transparency for all parties involved.

The panel aims to assist agents in navigating the upcoming changes concerning MLS Now, Exclusive Buyer Representation Agreements, Buyer Broker Compensation Agreements, and more. This open discussion will focus on what to expect and how to effectively communicate these changes to consumers post-August 17.

Our Legal Counsel will facilitate the meeting, ensuring we remain on topic and avoid discussing prohibited items. We strongly encourage all Brokers and Managers to attend in person at the STAR office to share how they are handling these changes within their respective offices.

Agents are invited to attend via Zoom and are encouraged to submit questions ahead of the panel scheduled for August 14. This discussion is crucial, and understanding these changes will help us better serve our clients and maintain transparency in real estate transactions.

Please register for the Broker/Manager Panel on Wednesday, August 14, from 2:00 pm to 3:30 pm at <a href="www.star.realtor">www.star.realtor</a> or email me to register. If you have any questions, feel free to call me at 330-494-5630 or email <a href="mailto:cburgess@star.realtor">cburgess@star.realtor</a>.

We look forward to your participation and to collectively preparing for these important changes. Thank you!

### \*\*FORMS Update!\*\*

The STAR Board of Directors has decided that, in light of the NAR Settlement, the association will discontinue producing forms. With less than 1% of our membership utilizing these forms, the associated costs are deemed unnecessary. To mitigate any potential future liability for STAR and its members, we will instead promote the use of Ohio REALTORS® forms. Ohio REALTORS® has consistently produced high-quality forms, reviewed by leadership and legal counsel. Moving forward, STAR will cease form production and exclusively use and endorse Ohio REALTORS® forms.

We currently have hard copies available for purchase of the Lead-Based Paint Disclosure, EPA Booklets, Agency Disclosure, Residential Property Disclosure, and Deal Savers Envelopes. Once these hard copies are sold out, we will not be printing more.



### Collene Burgess Chief Executive Officer

Contact for: Professional Standards, Grievance, Arbitration & Mediation, Sponsorship/ Advertising, Affiliates, Media Relations

cburgess@star.realtor office: (330) 494-5630

To access Ohio REALTORS® forms, use the link below:

\*\*\*\*\*\*

Ohio REALTORS® Legal Forms https://www.ohiorealtors.org/legal-forms/





### **Rumble in Trumbull**

### at Cork & Cap

3225 Elm Rd NE Warren, OH 44483

Tuesday, March 26 Tuesday, August 6



### **After Dark in Stark**

### at MBAR in Canton

5260 Dressler Road Canton, OH 44718

Tuesday, February 27

**Tuesday, April 30** 

**Tuesday, September 24** 

**Tuesday, October 29** 

**RSVP TODAY! www.STAR.Realtor** 



### WEDNESDAY August 14, 2024 from 2:00 pm - 3:30 pm STAR North Canton Office

7110 Whipple Avenue, NW, Suite B North Canton Ohio, 44720

### **Hybrid Event**

Brokers and Managers may attend in Person. All other members may attend via ZOOM Link.

### **Send in Questions!**

Please EMAIL YOUR QUESTIONS ahead of time. They will be addressed as part of the Mediator Led Discussion Panel. Deadline for Questions is Friday, August 9, 2024

QUESTIONS? Contact STAR Staff info@STAR.Realtor | 330.494.5630

Sign-Up Today on our Website!

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Senior Loan Officer

OH: MLO.031660.001

NMLS: 134546

330,760,2254



**Brittany Adams** Senior Loan Officer NMLS: 2299851 OH: MLO-OH.2299851 216.704.0615



Senior Loan Officer 330,631,4181



440.336.3173



Senior Loan Officer NMLS: 79345 OH: MLO.021156.003 216.855.1199



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# are you NEW to STAR? don't be NEW & Confused... JOIN US for a FUN and Informative **NEW Member** Orientation, and take the guesswork out of getting started!

### **Orientation Dates**

Thursday, February 29 Thursday, May 30 Thursday, September 26 Thursday, November 21



Sign-Up TODAY!



### 2024 Project Group Participants

Antonio Valdez Greg Marlowe Jordan McBride Justin Annis





The STAR Board of Directors, and Community Outreach Committee are Proud to Partner with this Dynamic Group of Leaders!

### www.STAR.Realtor

**SCAN THE CODE & JOIN US** alongside our our Community Partners & Professionals to Clean-Up, and Improve the Dog Park!



- Construction of Two 20 x 36 Ft Sun Shade Pergolas
- Place & Plant Cedar Storage Benches w/ Built-In Planters
- Install a Tennis Ball Hopper
- Clean-Up Dog Park and Update Existing Bench Layout

### **BYOT (Bring Your Own Tools) if you have them!**

Useful Items Include: Ladders, Impact Drivers, Shovels, Rakes, Hoses, & Extension Cords

Stark Trumbull Area REALTORS® (STAR), through the efforts and planning of the 2024 Ohio REALTORS Leadership Academy (ORLA) Project Group, was awarded a \$7,500 grant from the National Association of Realtors® Placemaking Program to support activities that create public outdoor gathering places. The grant will be used to install improvements to the existing Dog Park in Plain Township at Veterans Park, Canton Ohio.

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# Reasons to Become a Member A GLOBAL COMMUNITY & LOCAL CONNECTIONS With nearly 28,000 members, RRC provides opportunities to build your network with exclusive peer-to-peer interaction. CREDENTIALS THAT MEAN MORE Earn the CRS Designation and/or obtain advanced certificates in trending niches and special skills. RESIDENTIAL REAL ESTATE COUNCIL OHIO O4 O CREDENTIALS THAT MEAN MORE Earn the CRS Designation and/or obtain advanced certificates in trending niches and special skills. BOUCATION EXCELLENCE 12+ free member benefit webinars, and learn from CRS certified instructors in various formats OHIO O4 OF THE INFORMATION Stay in-the-know with The Residential Specialist, member-sourced magazine and complimentary subscription to Inman Select https://crs.com/membership



Spend your money on CE that actually makes you a better agent.





### https://starrealtor.TheCEShop.com

Stark Trumbull Area REALTORS® has established an agreement with The CE Shop to promote online course information to consumers and real estate licensees. Stark Trumbull Area REALTORS® is not the developer of these courses and is simply providing a referral. Any questions regarding course content or technology should be directed to The CE Shop.

### **GAD Report**

I am thrilled to introduce myself as the new Government Affairs Director for Stark Trumbull Area Realtors. For those of you who may not know me, my name is Rich Cosgrove. I am a past president of STAR, a principal broker and have been licensed for 22 years. With a strong background in the real estate industry, I am excited to work with all of you to advocate for policies that benefit our industry and communities.

### Update on Ohio House Bill 466

I would also like to take this opportunity to update you on a significant piece of legislation that affects us all: Ohio House Bill 466. This bill establishes a minimum standard for written real estate representation between a buyer client and a real estate brokerage. Agreements may be exclusive or non-exclusive.

### Key Points of HB 466:

- 1. Expiration Date: All agreements must have an expiration date.
- 2. Fair Housing: Agreement must provide information on fair housing & blockbusting laws
- 3. Terms of Compensation: The compensation must not be open ended.

### **Current Status:**

As of now, HB 466 has been passed by the House and the Senate and has been sent to the Governor for his signature.



Be Sure to Sign up for our Family Feud RPAC Event on August 29, 2024!

See Flyer for Details!

3 Ways to Sign Up!

1. SCAN THE QR CODE



- 2. Text 'FamFeud2024' to 76278
- 3. Click <u>THIS LINK</u> to go to our Event Site.

Committee involvement in your association is one of the the best things you can do for your business. You will discover lifelong friends and mentors, and in many cases, do some good in your community along the way.

SIAR



**Rich Cosgrove Government Affairs Director** 

Contact for: Legislative Affairs, RPAC

mailto:GAD@STAR.Realtor

Office: (330) 494-5630



# REALTOR®



### COMEDY

Jeff Blanchard

### **CASH BAR**

### **Mission BBQ**

Pulled Pork
Pulled Chicken
Sliced Brisket
Sliders/Cornbread Combo
Mac & Cheese
Green Beans
Baked Beans
Cookies & Brownies

### **12 TEAMS**

Up to 12 Teams of 5. Sign Up is \$125 RPAC Contribution for Team Lead w/ COMP Dinner Ticket included. Other Team Members MUST PURCHASE A DINNER TICKET!

Survey Says...You Should Join the STAR RPAC Committee for a Hilarious Night-Out Featuring: BBQ, Comedy, Cash Bar, and REALTOR® Family Feud!

### **THURS August 29, 2024**

from 6 pm - 9 pm, Doors Open at 5:30 pm at the

**Masonic Temple** 

836 Market Ave N, Canton, OH 44702

# \$50\* Dinner Ticket by Tues 8/27 NO 'AT THE DOOR' TICKET SALES!

\$25 of your Dinner Ticket will go to your RPAC Contribution

### SCAN THE CODE or TEXT FamFeud2024 to 76278 to

**Buy Tickets or Sign Up your TEAM!**Team Sign up Deadline: 8/19/2024 12pm
Dinner Ticket Deadline: 8/27/2024 12pm

QUESTIONS? Contact STAR (330) 494-5630 or GAD@STAR.Realtor





RPAC Disclaimer Statement Contributions to RPAC. 26 U.S.C. 162(e) requires that the portion of dues attributable to lobbying and political activities at the Local, State and Federal levels of government be considered nondeductible for income tax purposes. Contributions are voluntary and are used for political purposes. The RPAC amount indicated is merely a guideline and you may contribute more or less than the suggested amount. The National Association of REALTORS and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. 70% of each contribution is used by your State RPAC to support state and local political candidates 30% is sent to National RPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. Notwithstanding this general allocation formula, the allocation may change and all

or a portion of your contribution may be allocated to other political accounts maintained by Ohio REALTORS if a contribution exceeds limits under the and/or if a contribution falls outside time limits under 52 U.S.C. 30102.

Non-Deductible Percentages of Dues Payments & Assessments \$40 of Ohio REALTORS dues is used by Ohio REALTORS to engage in independent political expenditures for purposes of influencing the election or defeat of State or Federal candidates, as well as Local or State ballot issues; this amount is non-deductible for the member's income tax purposes. For the additional dues of \$255 per member, Ohio REALTORS computes 10% or \$25.50 to be non-deductible due to Ohio REALTORS lobbying effort. Total non-deductible for Ohio Realtor dues is \$65.50. For 2024, with dues at \$156 per member, NAR computes 35% or \$55 to be nondeductible for the member's income tax purposes due to NAR lobbying efforts. Please note that the entire \$45 Consumer Advertising Campaign special assessment qualifies as fully deductible.

### STAR Membership Report | JULY 2024

### New Salespersons

Britany Morgan, KW Legacy Group Brynn Keefe, BHHS Stouffer Realty Gabriela Laguna, Leon Cutler Real Estate Serena Barton, BHHS Stouffer Realty Chad Evans, RE/MAX Edge Realty William Paolillo, eXp Realty Carmesha Hightower, KW Legacy Group Ashley Brayton, eXp Realty Alaina Gmutza, BHHS Stouffer Realty Stephanie Peeper, Howard Hanna Ira Bachelor, Howard Hanna Anthony Blevins Jr, BHHS Stouffer Realty Kristy Trentman, Real Integrity Toni Muhammad, BHHS Stouffer Realty Lisa O'Brien, KW Legacy Group Rebekka Taylor, KW Legacy Group Gianni Bilotta, eXp Realty Charles Bond, RE/MAX Trend Jacueline Fritz, BHHS Stouffer Realty

### Office Transfers

Jordon Garofalo, Re/Max Infinity Jeffrey Hite Jr, Re/Max Edge

### **New Affiliate Office**

Title One USA

### **New Affiliates**

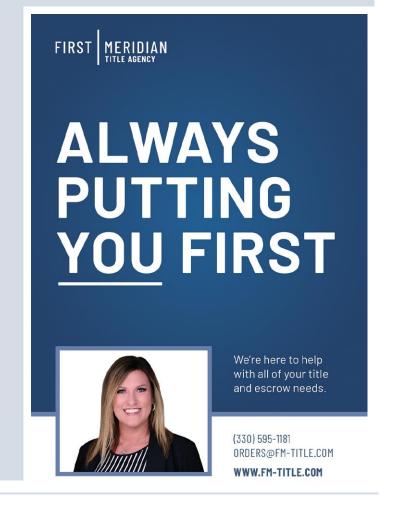
Daulton Ritter Micah Riley

### **Dropped Members**

Gianni Bilotta Jordan Dolph Julie Christopher Tiffany Adams Jay Smith Kimberly Cheyney Madelyn Sweeney Mary-Margaret Evans Kerry Englet Nicole Anderson Alisha Hall Carol Testa Jared Dutton Brittany Burkhart Laura Brown Eli Mongold

### **Dropped Members...continued**

Michael Love
Sarah Miller
Nicolas Ake
Angela Stevens
Lindsay Bowden
Brenda Wise
Mandy Farkas
Amy Brindack
Tiffany Truitt
Annamaria Ciano-Hendricks
Michelle Lieser
Erika Sereday





**Candice Likely**Administrative Assistant

Contact for: Membership & Dues Inquiries, FOREWARN, Supra, YPN Committee

Membership@STAR.Realtor

Office: (330) 494-5630

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2-Hr CE Class
Mortgage 911

Presented by:
Ruoff Mortgage, Lori Fetter

# Lunch and Learn THURSDAY August 22, 2024 11:00 am - 1:00 pm Lunch Included! at Stark Trumbull Area REALTORS®

7110 Whipple Avenue NW, Suite B North Canton, OH 44720

### **FREE for STAR Members**

\$20 Non Member Fee

### **Additional Sponsors:**

Anna Lavy, First Meridian Title Lisa Kazempour, Pinnacle Group of Akron Pillar to Post the Paul Ferguson Team Roof Smith



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MORRS 22





# Bring the Spice! 10 Chilis · 3 Winners · CASH Bar

### **The Barrel Room**

7901 Cleveland Ave NW, North Canton, OH 44720

### **FREE for STAR Members**

Desserts provided by your 2024 STAR Affiliates!

11:30 am 12:45 pm

1:00 pm

Chili Tasting
Winners Annouced
Event Ends

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QUESTIONS? Call or email 330-494-5630 | info@STAR.Realtor RSVP requested but not required on our website TODAY!

# Z 3-Hour CORE LAW



"National and Ohio Current Law Topics to Follow"

### **MONDAY**

**September 16, 2024 1:00 PM to 4:15 PM** 



Virtual Class via ZOOM

FOR STAR MEMBERS \$20 for Non-STAR Members Registration Open to All!

### Credit:

This course is certified for 3 hours of State Required CORE LAW credit for Ohio Licencees.

Per ODRE requirements, attendees must be present 90% of the program.

You will be charged a \$20 No Show Fee if you do not cancel your reservation 24 hours prior to the event per STAR Policy.

QUESTIONS? Contact Trisha Adams tadams@STAR.Realtor | 330.494.5630

**SIGN UP TODAY!** 



Instructor: KATIE McCARTNEY REALTOR®, CRS, & SRES®





AT HOME WITH **DIVERSITY** 

### **Instructed by: Tiffany Lobertini**

ABR, AHWD, C2EX Ambassador, ePro, GREEN, MRP, SRS, PPS

- Breakfast Pastries, and Lunch included.
- This course is certified for 6 hours of civil rights credit, elective for the ABR and SRS designation.
- Per ODRE requirements, attendees must be present 90% of the program.

### FRIDAY September 20, 2023

### 9:00 am to 4:30 pm

(includes two 15 Minutes Breaks and an Hour for Lunch)

### **The Gateway Event & Conference Center**

5441 Global Gateway, North Canton, OH 44720



### **SCAN THE CODE to sign up Today! \$49 Course FEE** (Discounted from \$99)

STAR Members in Good Standing may apply for a special one-time offering from the Norma L Good Scholarship to reimburse the Course Fee + the \$40 Application FEE to obtain the AHWD Certification. *Terms and Conditions Apply.* 

In co-sponsorship with Ohio REALTORS. This course is brought to you by Stark Trumbull Area Realtors through the 2024 NAR Diversity Grant.

At Home With Diversity (AHWD) is an educational experience designed to present a picture of the changing face of the real estate industry.

More importantly, the class teaches REALTORS® how to work effectively with - and within - a rapidly changing multicultural market.

This certification addresses issues of diversity, fair housing, and cultural differences. The course teaches you to transact business in culturally competent ways.

# The At Home With Diversity Course teaches REALTORS®

### how to:

Assess and understand attributes of diversity in local markets and their impact on the real estate industry. Understand basic competencies to earn the confidence of potential buyers and sellers, regardless of race, ethnicity, religion, gender, disabilities, familial status, or national origin.

Build a business plan that minimizes risk and successfully services all types of clients.

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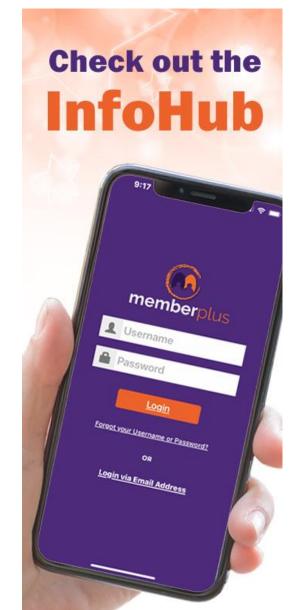
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- Register for Events
- Download Forms





### 2024 STAR R-DAY EDITION



REALTOR Park Place

Lunch
Give-A-Ways
Prizes
2 Hr Elective

FREE for STAR Members \$20 Non-Member Fee Join us for FOOD, FUN, PRIZES, and MORE as we Celebrate YOU!

### WEDNESDAY Oct 9, 2024

La Pizzaria (Piazza Room) 3656 Dressler Rd NW, Canton OH, 44718

**Affiliate Vendor Fair Begins** 

**Lunch & STAR Annual Meeting** 

**Affiliate Give-A-Way Drawings** 

2 Hour Elective CE

'Exploring Buyer and Seller Representation Agreements' w/ Instructor Katie McCartney 10:00 am

12:00 pm

1:00 pm

1:30 pm

STARK TRUMBULL
AREA REALTORS

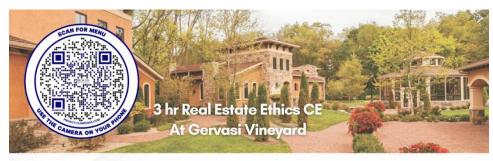
QUESTIONS? Contact Trisha Adams (330) 494-5630 or tadams@STAR.Realtor



### PLEASE REGISTER FOR OUR LUNCH COUNT!

Please Indicate whether you plan to attend the CE class within your Registration on our website!

Don't forget your business cards to enter Affiliate Vendor Basket Give-A-Way Drawings!





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Stephanie Weston Business Development





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Janice Rich – Title Agent / Office Manager jrich@mckinley-title.com

Daniel Thomas - Escrow danielthomas@mckinley-title.com

Danette Stone -Title Processing dston@mckinley-title.com

Attorney Michael Gruber mgruber@aghattorneys.com

Attorney David Thomas dthom@mckinley-title.com

2732 Fulton Drive NW Canton, OH 44718

(330) 497-8883



YOUR local



### **Orientation Dates**

Thursday, February 29
Thursday, May 30
Thursday, September 26
Thursday, November 21



Sign-Up TODAY!

### NAR Releases New Consumer-Focused Resources Ahead of Practice Changes in Settlement Agreement

Published by National Association of REALTORS July 30, 2024

CHICAGO (July 30, 2024) - The National Association of REALTORS® (NAR) today published new resources to help guide consumers on the impact of the March 15th settlement agreement ("Settlement") and support both REALTORS® and consumers as they navigate the changes required by the agreement.

"Prior to and throughout the Settlement litigation, NAR has remained committed to protecting consumer choice and transparency, and to making homeownership accessible for all Americans," said Nykia Wright, Interim CEO of NAR. "With these new resources, REALTORS® are even better equipped to inform and empower consumers and continue to demonstrate the value they bring to real estate transactions."

The new resources are all available on <u>facts.realtor</u>, NAR's centralized website for information on the settlement, and include:

- 1. Fact sheets on what the practice changes mean for homebuyers and home sellers. These resources—one for sellers and one for buyers—outline what buyers and sellers should expect after Aug. 17 and the value REALTORS® provide to consumers in these transactions.
- 2. A broker's guide to upcoming practice changes. These slides provide an overview of the settlement, information on corresponding practice changes and implementation, and guidance on how to help consumers understand what these changes mean for them and their homebuying or selling transactions.
- 3. A template compensation disclosure for active listing or buyer agreements as of Aug. 17. The template disclosure can be used for

active agreements as of Aug. 17 that will need to be amended or supplemented with a separate disclosure to conspicuously note that compensation is not set by law and is fully negotiable. For more information on requirements for amending active listing or buyer agreements, please see FAQs #52, #53, #71, and #72.

For more information on the Settlement and what it means for members and consumers, please visit facts.realtor.

### **Good Links**

Window to the Law Video:
Understanding New Rules
on Offers of
Compensation

**Facts.Realtor** 

Written Buyer Agreement 101

<u>Settlement Practice</u> <u>Changes</u>

**NAR Settlement FAQ** 

Ohio Realtors FORMS
You must login to access

### Let's talk today.





Dottie Beck
Mortgage Loan Officer - Retail
NMLS# 563652
o: (330) 258-4445
c: (330) 704-0186
e: dottie.beck@huntington.com

All loans are subject to application and credit approval, satisfactory appraisal, and title insurance. Terms, conditions, and loan programs are subject to change without notice. Other terms,



### **PLATINUM Level**

### Repository































### **GOLD Level**

American Title Solutions Huntington Bank

### SILVER Level

American Title Associates Agency Linkhorn Inspection **MCTV** Pumphrey Hamel Insurance Prime Lending

### **BRONZE** Level

Barry Sigler Inspections DVP Media Solutions, LLC Guaranteed Rate Mortgage Fairway Independent Mortgage Rural 1st

### **Monthly Market STATS**

CLICK HERE to check out our Blog for shareable assets and watch social media for July STATS soon!





